



LOGISTICS IN NORMANDY

NORMANDY - THE GATEWAY TO EUROPE

INDUSTRY FIGURES

3.9 billion € turnover

5 400 companies

67 600 jobs

NORMANDY COASTLINE AND TRAFFIC

600 km of coastline

650 000 cruise passengers

96.2 million tons
of goods transported

2.648 million TEU of sea freight

WORLD CLASS INFRASTRUCTURE HAROPA

(LE HAVRE-ROUEN-PARIS)

1st port complex in France
Best transit time between
Europe & the rest of the world

5th largest European port
More than 600 ports
reached around the world

BUSINESS FRIENDLY CUSTOMS PROCEDURES

- Clearance in less than 5 minutes
- 24/7 Secure accessibility

THE SEINE GATEWAY PROJECT

The Seine Gateway project will strengthen the position of the Seine Valley as one of the main access points to the European continent.

1 billion € budget

MAIN COMPANIES

China Shipping • DHL Services • Fedex
Geodis • Haropa • Hyundai
Katoen Natie • Letna • Maersk
Nichirei (Transport Godfroy)
Normatrans • Noyon • Prologis • Soget
Stef Transport Normandie • etc.

Ideally located in the heart of Western Europe, between London and Paris, at the gates of the North European market and on the busiest maritime route of the world, Normandy has an enviable geographic position for companies with a direct access to a potential market of 200 million consumers. Normandy's economy is structured largely around maritime flows of the Channel and the North Sea with the ports of **Le Havre** and **Rouen** as well as the secondary ports (Caen-Ouistreham, Cherbourg, Dieppe, Fécamp, Honfleur, Granville, Tréport). With an optimal transport network of road, rail, waterways, huge ports and airport complexes, Normandy possesses a thriving logistics industry and is the **2nd region for cross-channel transport** in France.

Normandy has very strong logistics capabilities and resources - land for greenfield projects (**673 000m²**), fully equipped warehouses for rent or sale, dynamic companies and other structures providing logistic and related services.

INNOVATION, RESEARCH & DEVELOPMENT

▲ NOVALOG CLUSTER

(www.novalog.eu)

The only French cluster dedicated to logistics and supply chain, Nov@log fosters innovative projects from R&D to market access.

Main focus areas: logistic competitiveness of supply chains, sustainable logistics and product life cycle, e-logistics, multimodal infrastructures and transportation systems.

▲ CERENE

(www.campus-logistique.crihan.fr)

Research areas: Specialized in research on Supply Chain Management, integrated governance and performance modeling, decision making processes for optimizing logistics flows...

▲ CIRTAI (www.cirtai.org)

Research areas: Interdisciplinary research on mobility, transport, regional development and planning

▲ IRSEEM

(www.esigelec.fr/en/research-institute)

Research areas: embedded electronic systems in different activity sectors.

▲ IDIT (www.idit.asso.fr)

Research areas: Legal and judicial system for all forms of transport at the national and international level.

▲ CRITT T&L (www.critt-tl.fr)

Resource center in Normandie with the mission of promoting innovative projects in Transport & Logistics sectors.

TRAINING



▲ ISEL (www.isel-logistique.fr)

Graduate School of Logistics, ISEL is the only public engineering institute in France in the field of logistics.
Specializations: Supply chain Management, Retail Management.



▲ NORMANDY UNIVERSITY (www.normandie-univ.fr)

67 000 students, 2 200 PhD students, 4 300 professors, 750 degrees, 150 structures for research.



▲ EM NORMANDIE (www.ecole-management-normandie.fr)

Management school with a total student strength of 3100, EM Normandie trains students in different disciplines.

NOVALOG CLUSTER	530 Members and partners	166 Certified projects	378 Millions euros invested in R&D
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SERVICES & SUPPORTS



▲ LOGISTIQUE SEINE NORMANDIE: IMPROVING LOGISTICS COMPANIES BUSINESS

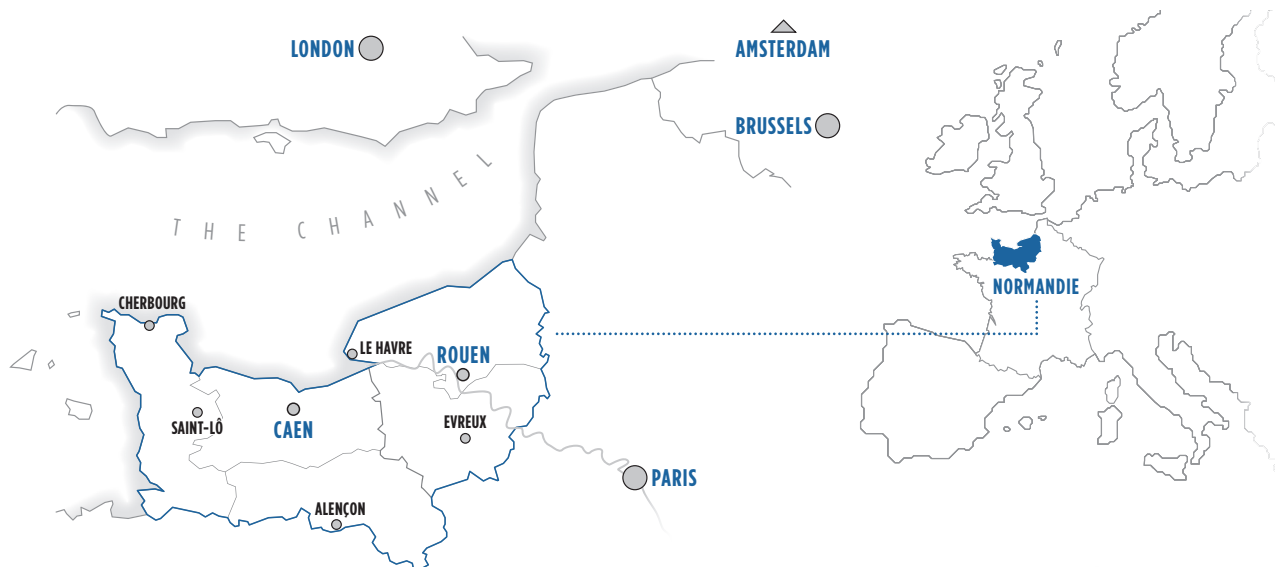
(www.logistique-seine-normandie.com)

Coordinates the network of companies in the transport and logistics sectors. Their main missions include ensuring national and international promotion of member companies, defining development strategy and action plans, carrying out lobbying missions and appraisals to develop logistics activity in Normandy.



▲ AD NORMANDIE (www.adnormandie.fr)

AD Normandie (regional agency for economic development) works closely with companies and research institutes by supporting their innovative projects and improving local competitiveness. **Representative of Business France Invest** in Normandy, AD Normandie extends a whole range of services to foreign investors setting up their businesses in Normandy.



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